



**ROTH** Capital Partners

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## BB Dakota completes transaction with Samsung

**BB DAKOTA**

has formed a joint venture with



M & A ADVISORY

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### CLIENT INFORMATION

BB Dakota is a leading young contemporary apparel brand founded by French Canadian fashion designer Gloria Brandes in 2005 and headquartered in Orange County, California. The brand has exploded onto the contemporary scene, drawing tremendous buzz from both apparel industry insiders and celebrities alike with frequent editorial mentions in leading publications such as *Women's Wear Daily*, *Glamour*, *Nylon*, *Cosmopolitan*, *People* and *California Apparel News*. The Company currently offers a BB Dakota line, a juniors line called Jack BB Dakota and fashion active line called XBBDAKOTA. BB Dakota can be found in better department stores and boutiques throughout the U.S. and internationally. [www.bbdakota.com](http://www.bbdakota.com)

### TRANSACTION INFORMATION

BB Dakota has formed a partnership with Samsung America, Inc. The partnership will allow BB Dakota to utilize Samsung's strong balance sheet, back-office systems, state-of-the-art warehouse and shipping facility. ROTH Capital Partners initiated the transaction with Samsung and served as BB Dakota's exclusive financial advisor. Financial details of the transaction were not disclosed.

### ROTH CAPITAL PARTNERS

ROTH is a full service investment banking firm dedicated to advising public and private emerging growth companies. Headquartered in Newport Beach, California, ROTH offers a wide array of services to both corporate and institutional clients including: initial public offerings, follow-ons, mergers and acquisitions, SPACs, PIPEs, private placements, investment research and institutional sales and trading.

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