



**ROTH** Capital Partners

A leader in financing and  
advising small-cap companies

## ROTH Capital Partners Completes \$31.8 million Common Stock Offering for KIT digital, Inc. (KITD)

### Client Information

KIT digital, Inc. (NASDAQ: KITD) is a leading global provider of on-demand content management solutions for managing IP-based video assets. Through its end-to-end software platform, KIT VX, KIT digital works closely with consumer brands, content providers and telcos to economize on costs and maximize the value of video content via the Internet, mobile networks and IPTV enabled televisions. The KIT VX platform allows clients to ingest, manage, distribute and publish digital video content, build online/mobile communities and integrate advertising. KIT offers businesses a full range of interactive marketing solutions and KIT clients can access approximately 80 KIT-syndicated channels and 40,000 KIT-syndicated videos. KIT digital clients include Associated Press, Disney-ABC, General Motors, IMG, Kmart, NASDAQ, News Corp, RCS, Telefónica and Verizon. KIT digital has principal offices in Dubai, Melbourne (Australia), Prague, Toronto, New York and London. For additional information, please visit [www.kitd.com](http://www.kitd.com).

### Transaction Information

On August 13th, KIT digital, Inc. announced an underwritten public offering of common stock at \$7.00 per share. A total of 4,554,000 million shares were sold by the company, and a total of 550,000 shares were sold by unaffiliated selling stockholders. The offering of the shares was made pursuant to a registration statement previously filed with the Securities and Exchange Commission. ROTH Capital Partners acted as the lead manager with Merriman Curhan Ford & Co. and Maxim Group LLC as co-managers of the offering. Simultaneous to the offering the company moved to NASDAQ Global Market from the bulletin board.

### ROTH Capital Partners

ROTH is a full service investment banking firm dedicated to advising public and private emerging growth companies. Headquartered in Newport Beach, California, ROTH offers a wide array of services to both corporate and institutional clients including: initial public offerings, follow-ons, mergers and acquisitions, SPACs, PIPEs, private placements, investment research and institutional sales and trading.

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\$31,878,000



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