



**ROTH** Capital Partners

## ROTH Capital Partners Completes \$31.3 million Common Stock Offering for KIT digital, Inc. (KITD)

### Client Information

KIT digital (NASDAQ: KITD) is a global provider of on-demand, Internet Protocol (IP)-based video asset management solutions. KIT VX, the company's end-to-end software platform, enables enterprise clients to acquire, manage and distribute video assets across the three screens of today's world: the personal computer, mobile device, and IPTV-enabled television set. The application of VX ranges from commercial video distribution to internal corporate deployments, including corporate communications, human resources, training, security and surveillance. KIT digital's client base includes more than 600 enterprise customers across 30+ countries, including The Associated Press, Best Buy, Bristol-Myers Squibb, Disney-ABC, General Motors, Google, IMG Worldwide, Intel, McDonald's, News Corp, Telefonica, the U.S. Department of Defense, Verizon, and Vodafone. KIT digital has its headquarters in Prague and maintains principal offices in Cologne, Dubai, London, Melbourne, New York, Stockholm and Toronto (Source: Company Press Release).

### Transaction Information

On January 21, 2010 KIT digital, Inc. (KITD) announced an underwritten public offering of 2,980,000 shares of its common stock at a per share price of \$10.50. The offering of the shares was made pursuant to a registration statement previously filed with the Securities and Exchange Commission. ROTH Capital Partners acted as the sole manager of the offering. KIT digital, Inc. (KITD) has granted a 30-day over-allotment option to the underwriters for 447,000 shares at the public offering price.

### ROTH Capital Partners

ROTH is a full service investment banking firm dedicated to advising public and private emerging growth companies. Headquartered in Newport Beach, California, ROTH offers a wide array of services to both corporate and institutional clients including: initial public offerings, follow-ons, mergers and acquisitions, SPACs, PIPEs, private placements, investment research and institutional sales and trading.

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\$31,290,000



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