



**ROTH** Capital Partners



## ROTH Capital Partners Acts as Co-Manager on \$600 Million Senior Notes Offering for Dollar Financial Corp (DLLR)

### Client Information

Dollar Financial Corporation ("Dollar Financial") is a leading international financial services company serving unbanked and underbanked consumers. Dollar Financial's financial services store network is the largest network of its kind in each of Canada and the United Kingdom and is the second-largest network of its kind in the United States. Dollar Financial's customers are typically service sector individuals who require basic financial services but, for reasons of convenience and accessibility, purchase some or all of their financial services from the company rather than from banks and other financial institutions. To meet the needs of these customers, Dollar Financial provides a range of consumer financial products and services primarily consisting of check cashing, single-payment consumer loans, longer-term installment loans, pawn lending, debit cards, phone/gift cards, bill payment, money orders, money transfers, foreign exchange, gold buying and legal document processing services (Source: Offering Circular).

### Transaction Information

On December 11, 2009, Dollar Financial Corp (Nasdaq: DLLR) announced the pricing of \$600 million aggregate principal amount of senior notes offered by its indirect wholly owned Canadian subsidiary, National Money Mart Company. The notes will pay interest semi-annually at 10.375% per annum. Dollar Financial intends to use a portion of the net proceeds of this offering to finance the acquisition of Military Financial Services, LLC and to prepay approximately \$350 million of outstanding borrowings. The remainder of the proceeds will be used for general corporate proceeds. Roth Capital Partners acted as a co-manager for the offering.

### ROTH Capital Partners

ROTH is a full service investment banking firm dedicated to advising public and private emerging growth companies. Headquartered in Newport Beach, California, ROTH offers a wide array of services to both corporate and institutional clients including: initial public offerings, follow-ons, mergers and acquisitions, SPACs, PIPEs, private placements, investment research and institutional sales and trading.

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**\$600,000,000**



**SENIOR NOTES  
CO-MANAGER**

December 2009

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