



**ROTH** Capital Partners



## ROTH Capital Partners Completes \$115 Million Common Stock Offering for DG FastChannel®, Inc. (DGIT)

### Client Information

DG FastChannel provides innovative, technology-based solutions to help advertisers and agencies work faster, smarter and more competitively. DG FastChannel delivers the standard in digital media services to the advertising, broadcast and publishing industries. Through its Unicast and Springbox operating units, DG FastChannel is a leading Internet marketing technology company offering online marketing and advertising solutions through a powerful combination of proprietary visualization technology, and a premium rich media advertising platform for the creation, delivery and reporting of premium rich media.

The company utilizes satellite and Internet transmission technologies and has deployed a suite of digital media intelligence and asset management tools designed specifically for the advertising industry, including creative and production resources, and digital asset management. More than 5,000 advertisers and agencies employ the company's workflow toolsets. The Company has an online media distribution network of over 26,000 radio, television, cable, network, print and Web publishing destinations. DG FastChannel ranked number five on the Fortune "Fastest Growing Companies in the World" list and the Fortune Small Business list of the nation's 100 fastest-growing small public companies (Source: Company Press Release).

### Transaction Information

On April 8, 2010, DG FastChannel®, Inc. (DGIT) announced the pricing of an underwritten public offering of 3,175,000 shares of its common stock at \$31.50 per share. On April 13, 2010 ROTH exercised the over-allotment option of 476,250 shares to bring the total transaction value to \$115 million. The offering of the shares was made pursuant to a registration statement previously filed with the Securities and Exchange Commission. ROTH Capital Partners acted as the sole book-running manager of the offering.

### ROTH Capital Partners

ROTH is a full service investment banking firm dedicated to advising public and private emerging growth companies. Headquartered in Newport Beach, California, ROTH offers a wide array of services to both corporate and institutional clients including: initial public offerings, follow-ons, mergers and acquisitions, SPACs, PIPEs, private placements, investment research and institutional sales and trading.

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