



ROTH Capital Partners

A leader in financing and
advising small-cap companies

ROTH Capital Partners Completes \$56.1 million Common Stock Offering for DG FastChannel®, Inc.

Client Information

DG FastChannel®, Inc. provides digital technology services that enable the electronic delivery of advertisements, syndicated programs, and video news releases to traditional broadcasters, online publishers, and other media outlets. The company provides advertising distribution services, such as electronic and physical distribution of broadcast advertising content to broadcast stations. It also offers Unicast Advertising Platform, an online advertising campaign management and deployment product that permits publishers, advertisers, and their agencies to manage the process of deploying online advertising campaigns. In addition, the company offers online creative research services through SourceEcreative, an online database of content and credits of the United States television commercials for the advertising and TV commercial production industry. Further, it provides professional services for creating content and implementing visualization solutions; and media production and duplication services, including storage of client masters or storyboards, editing of materials, tagging content, dubbing, video duplication, and copying of media onto CD, DVD, or tape. Additionally, the company offers media asset management services enabling automatic archiving of trafficked spots, online search, send-for-review and review-and-approval capabilities, automated digital storyboarding, and streaming previews; and broadcast business intelligence products. As of March 31, 2009, it operated 3 digital networks, which link approximately 5,000 advertisers, advertising agencies, and content owners with 21,000 radio, television, cable, network, and print publishing destinations; and 5,000 online publishers electronically in the United States, Canada, and Europe. DG FastChannel, Inc. was founded in 1991 and is headquartered in Irving, Texas.

Transaction Information

On June 8th, DG FastChannel®, Inc. closed its previously announced underwritten public offering of 2,875,000 shares of its common stock at \$19.50 per share, including the over-allotment option. The offering of the shares was made pursuant to a registration statement previously filed with the Securities and Exchange Commission. ROTH Capital Partners acted as the co-lead and joint book-running manager of the offering.

ROTH Capital Partners

ROTH is a full service investment banking firm dedicated to advising public and private emerging growth companies. Headquartered in Newport Beach, California, ROTH offers a wide array of services to both corporate and institutional clients including: initial public offerings, follow-ons, mergers and acquisitions, SPACs, PIPEs, private placements, investment research and institutional sales and trading.

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\$56,063,000



FOLLOW-ON
CO-LEAD MANAGER

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