



ROTH Capital Partners



ROTH Capital Partners Acts as Sole Book-Running Manager on \$22.5 Million Initial Public Offering for China Electric Motor, Inc. (CELM)

Client Information

China Electric Motor, Inc. (Nasdaq: CELM) is a China-based company that engages in the design, production, marketing and sale of micro-motor products through its subsidiary Shenzhen YPC. The Company's products are incorporated into consumer electronics, automobiles, power tools, toys and household appliances, and are sold under its "Sunna" brandname. The Company provides micro-motor products that meet the growing demand for efficient, quiet and compact motors from manufacturers of consumer electronics, automobiles, power tools, toys and household appliances. China Electric Motor, Inc. sells its products directly to original equipment manufacturers and to distributors and resellers both domestically in the People's Republic of China and internationally to customers in Korea and Hong Kong. The Company's manufacturing facilities are located in Shenzhen, Guangdong (Source: Company Press Release).

Transaction Information

On January 29, 2010 China Electric Motor, Inc. (CELM) announced the pricing of its initial public offering of 5,000,000 shares of its common stock at a per share price of \$4.50. The offering of the shares was made pursuant to a registration statement previously filed with the Securities and Exchange Commission. ROTH Capital Partners acted as the sole book-running manager of the offering. China Electric Motor, Inc. has granted a 45-day over-allotment option to the underwriters for 750,000 shares at the public offering price.

ROTH Capital Partners

ROTH is a full service investment banking firm dedicated to advising public and private emerging growth companies. Headquartered in Newport Beach, California, ROTH offers a wide array of services to both corporate and institutional clients including: initial public offerings, follow-ons, mergers and acquisitions, SPACs, PIPEs, private placements, investment research and institutional sales and trading.


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\$22,500,000



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SOLE BOOK-RUNNING MANAGER

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